

THE GLAMOURPHILE GAZETTE

JANUARY 2025

ISSUES #1

WHAT'S THE NEWS?

Welcome to the first issue of the Glamourphile Gazette. Going forwards, around the middle of each month of you will receive a new issue, straight to your inbox.

This month, we launched The Nail Nexus!

This is a project I have been working towards for a long time now. Last year I finally had the time and opportunity to get started, and now here it is! 2025 is the Year of the Nexus, so if you are looking for affordable education, please look no further. New videos will be uploaded to the Nexus every week, so the video library will only get bigger. There will be plenty of other good things happening on The Nail Nexus this year, including guest nail artists, business advice and much more. Not only are you getting a top tier education, you will also receive discounts for top brands in the nail industry. This platform is open to absolutely anyone looking to improve their skills and knowledge, nail professionals and enthusiasts alike.

Read the whole gazette to find this month's exclusive discount offer.



Product Highlight:

Most used products of 2024:

- **Nail Order's AnGel in Seraph** – the perfect sheer pink shade that suits any skin tone.
- **CJP Acrylic Core Powder in Amor** – This stunning pink cover pink is perfect for any skin tone. It gives the most beautiful blush to the nails and can be used as a cover colour or underneath a design such as alternative French. #chefskiss.
- **Nordic Art Brush Olivia** – High quality bristles, oval shape to get that close cuticle gel colour application.
- **HONA PureFoundation in Clear** – More flexible than a builder gel but a little stronger than a rubber base. HEMA, HPMA, IBOA free. PureFoundation bonds with keratin and creates a durable enhancement.





@nordicartbrush

Artist Appreciation:

Ivana Prokić

@nordicbeauty.be

Ivana is not only an amazing nail artist, but has also become a good friend. Based in Belgium, she provides stunning nails to her clients and the high-quality education to her students. Not only is she an amazing mummy, but also a small business owner. Her company, Nordic Art Brush, provides high quality nail brushes to our industry.



Ivana has created an exclusive tutorial for The Nail Nexus, dropping on the 18th of January alongside our usual weekly uploads.

FEBRUARY

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Pink & Red Designs

8

3D Minatures - Fruit

15

Guest Artist
Katie Dutra

22

Hard Gel Overlay



THE NAIL NEXUS



STEP BY STEP

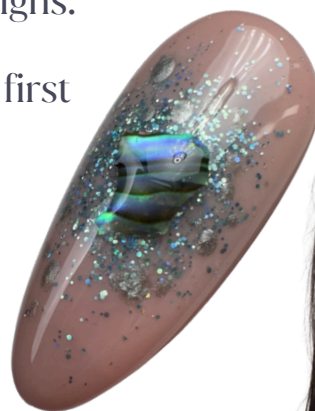
WHAT'S BEEN HAPPENING ON THE NAIL NEXUS?

Over 70 videos were launched on the 1st of January 2025, with new tutorials being added to the Nexus weekly. Learn basic nail art techniques, or more advanced designs. Get help with application, prep and so much more. Sign up this month to receive a 20% discount off your first month.



FOR FIRST MONTH -
20% OFF USE THE
CODE:

FIRST1



Have a great month,

Sara

